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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application Transmittal
 Box Patent Application
 Assistant Commissioner for Patents
 Washington, D.C. 20231

IBM Docket No. ROC920010048US1

Sir:

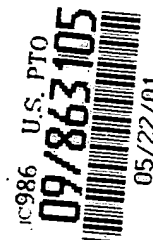
Transmitted herewith for filing is the Patent Application of:

Date: May 22, 2001

Inventor(s): Beth Louise Hoffman, John Matthew Santosuosso, Gordon James Smith and
 George Willard Van Leeuwen
 For: CUSTOMER GUIDANCE SYSTEM FOR RETAIL STORE

Enclosed are:

- ☒ Specification, claims and abstract, totaling 28 pages.
☒ Drawings totaling 6 pages, ☒ Formal ☐ Informal.
☒ Declaration and Power of Attorney, totaling 3 pages.
☒ Information Disclosure Statement (PTO-1449) with one (1) cited reference.
☒ Assignment to International Business Machines Corporation.
☒ Recordation Form Cover Sheet (PTO-1595)
☒ Return Receipt Postcard



FEE CALCULATION

Fee Items	Claims Filed	Included With Basic Fee	Extra Claims	Fee Rate	Total
Total Claims	52	-20=	32	X\$18.00	\$576.00
Independent Claims	7	-3=	4	X\$80.00	\$320.00
Basic Filing Fee				\$710.00	\$710.00
TOTAL FEES					\$1606.00

☒ The Commissioner is hereby authorized to charge \$1606.00 to IBM Corporate Deposit Account No. 09-0465.

☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to IBM Corporate Deposit Account No. 09-0465. A duplicate copy of this transmittal is enclosed.

☒ Any additional filing fees required under 37 C.F.R. 1.16

☒ Any patent application processing fees under 37 C.F.R. 1.17

☒ Please address all future correspondence to: **Dugan & Dugan, L.L.P.**
18 John Street
Tarrytown, NY 10591

CERTIFICATE OF MAILING UNDER 37 CFR 1.10

I hereby certify that, on the date shown below, this correspondence is being deposited with the United States Postal Service in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231 as "Express Mail Post Office to Addressee" Mailing Label No. EK956321924US on May 22, 2001

Name of person mailing paper: Valerie G. Dugan

Valerie G. Dugan 5/22/01
 Signature Date

Respectfully submitted,

By: Valerie G. Dugan
 Attorney: Valerie G. Dugan
 Registration No.: 36,125
 Tel.: (914) 332-9081